

SUPPLEMENTAL FUNDRAISING FORM



In order to achieve its mission, the United Way of Chautauqua County conducts an annual fundraising campaign which depends upon broad-based community participation. The United Way of Chautauqua County recognizes that agencies have need to engage in supplemental fundraising for specific or general operating purposes and/or capital project support.

Solicitation of donors through direct mail appeals or membership drives is prohibited from September 1 – November 15th and *supplemental fundraising activities during this time are discouraged*. United Way prefers its partners to dedicate their time and effort instead to supporting its annual fundraising campaign.

In rare instances, exceptions to this policy may be granted. The agency should inform the United Way of the circumstances involved using the Supplemental Fundraising Form. The United Way Board of Directors will act based upon its assessment of the impact of the request on the annual campaign and in terms of its fairness.

AGENCY NAME _____

EVENT _____

PROMOTIONAL PLAN (include date(s) of promotion) _____

ATTACH SECOND PAGE IF NEEDED AND/OR DRAFT OF MARKETING MATERIALS

AMOUNT EXPECTED TO RAISE _____ **DATE SUBMITTED** _____

AGENCY EXECUTIVE DIRECTOR

AGENCY BOARD PRESIDENT

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UNITED WAY REVIEW DATE _____

APPROVAL GRANTED _____
UNITED WAY BOARD PRESIDENT